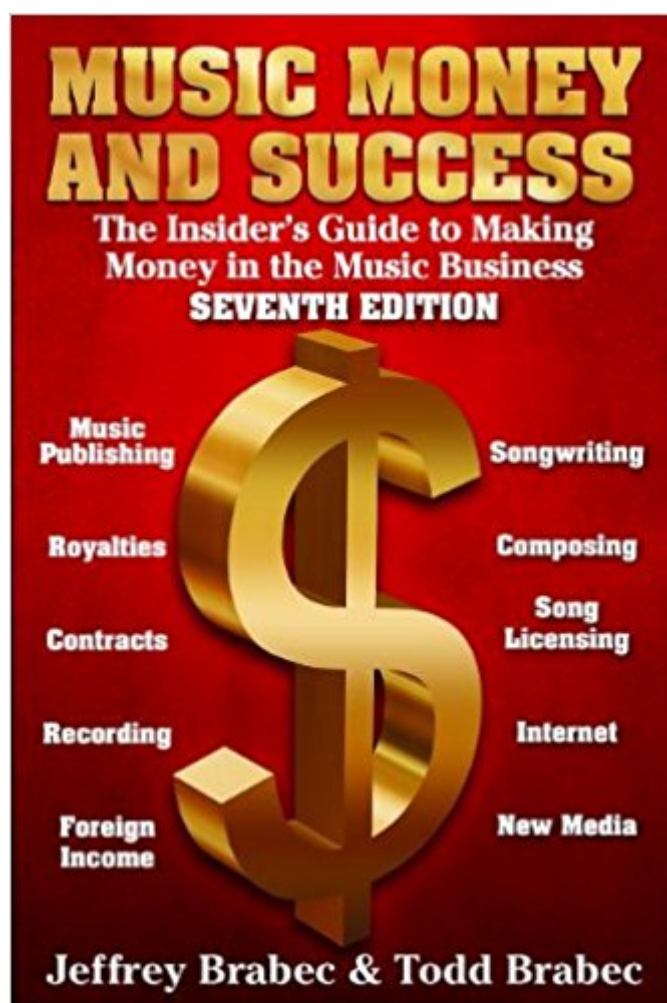


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Music Money And Success 7th Edition: The Insider's Guide To Making Money In The Music Business



Synopsis

Music, Money and Success: The Insider's Guide to Making Money in the Music Business is the industry bible and the ultimate guide to making money in the music business.Â Music is a business of money, contracts, decisions and making the most of every opportunity.Â To succeed - to make money - to have a career - you have to know what you are doing in both music and business. This invaluable book tells you how the business works, what you must know to succeed, and how much money you can make in films, television, video games, ASCAP, BMI and SESAC, record sales, downloads and streams, advertising, ringtones and ringbacks, interactive toys and dolls, Broadway, new media, scoring contracts and synch licenses, music publishing, foreign countries and much more. This indispensable reference is written by industry insiders Todd Brabec, Educator, Entertainment Law Attorney and former ASCAP Executive Vice President and Worldwide Director of Membership, and Jeff Brabec, Vice President of Business Affairs, Chrysalis Music Publishing. Â

Book Information

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Customer Reviews

Â Career Insurance for Songwriters. Everything songwriters, composers, and music publishers need to know about making a living in the Digital Age. ASCAP (AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS) Â --ASCAP (American Society of Composers, Authors and Publishers) How Not to Get Screwed By the Music Industry. You must not live without this book. VIBE MAGAZINE --Vibe Magazine

Todd Brabec, as Executive Vice President and Worldwide Director of Membership for ASCAP (the American Society of Composers, Authors and Publishers - the world's largest music licensing organization) for well over 3 decades, was in charge of all ASCAP Membership operations throughout the world, all writer and publisher payment formula recommendations, changes and implementation, all advances, loans and other member financial arrangements and was responsible for signing most of ASCAP's successful songwriters and writer/artists including James Taylor, Marvin Gaye, Metallica, Green Day, Smokey Robinson, Joni Mitchell, Neil Young, Journey, the Jimi Hendrix catalogue, Earth, Wind & Fire, Bob McDill, Jeff Lynne and Tom Petty as well as the blockbuster film and television composers James Horner (Avatar, Titanic - the 2 top grossing films of all time), Hans Zimmer (Pirates of the Caribbean films), James Newton Howard (Dark Knight), Michael Giacchino (Up, Medal of Honor video games) and Randy Newman ("Toy Story" films), among many others. Through his leadership, direction and efforts over 37 years, ASCAP grew from 60 million dollars to 1 billion dollars in annual revenues, from 30,000 members to 350,000 writers and publishers and from a lowly 20% overall market share to market share dominance in radio, television, feature films and all other major media. In addition, he was able during his long career, to eliminate all ASCAP payment policies, provisions, formulas and rules which were not in the best interests of songwriters and composers as well significantly increasing the payments for film and television score and theme songs.

It needs to get to the point and connect the dots.

Was highly recommended and seems like a workbook full of facts that should help you become more effective.

This book is chock full of important information for artists and songwriters. It cuts to the chase and gives you the information that is easy to understand. Great for managers!

Great book on the business especially music publishing. I use this as a textbook in my classes. Terrific detail and solid info on how things work with contract points and industry norms. Between this and Don Passman's book, it's covered.

Excellent book! Very helpful

Item arrived as described. I love it.

This book is hella thick but one of the most important that I can buy! This was a healthy investment!

One of the best books on the Music Business.

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